

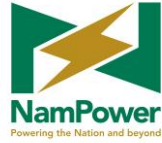


## EXECUTIVE SUMMARY OF BID EVALUATION REPORT

Provision of Advertising and Related Services

**SC/RP/NPWR-17/2020**

<b>1. Scope of Contract:</b>	Provision of Advertising and Related Services to NamPower for a three (3) year period		
<b>2. Procurement Method used:</b>	Open National Bidding – Request for Proposal		
<b>3. Date of invitation of Bids</b>	19 May 2020		
<b>4. Closing date for submission of bids</b>	12 June 2020		
<b>5. Date and place of opening of bids</b>	12 June 2020 NamPower Head Office		
<b>6. Number of bids received by closing date:</b>	13		
<b>7. Responsiveness of bids:</b>			
<b>BIDDER'S NAME</b>	<b>PRICING AT BID OPENING N\$ (Rates – not read at opening)</b>	<b>RESPONSIVE OR NOT RESPONSIVE (YES/NO)</b>	<b>REASONS WHY THE BID IS NOT RESPONSIVE</b>
TBWA/Paragon	Not read	YES (100% for total combined scores)	
Ogilvy	Not read	NO	-submitted a copy of a certified document and not a certified copy of the Company Registration Certificate
Advantage Advertising	Not read	NO	-Did not submit the 4 reference letters
In Touch	Not read	NO	-Did not provide reference letters but only listed names of their clients
Win Win Namibia	Not read	NO	-Scored 63% for phase 2 (presentation) and not the required 70%
Juxtapose Design	Not read	NO	-Scored 68% for technical evaluation and not the required 70%
Versatile Media Agency	Not read	NO	-Scored 43% for technical evaluation and not the required 70%
Global Procurement Supply and Logistic Centre cc	Not read	NO	-only submitted 3 reference letters



			-copy of Affirmative Action Compliance Certificate is not certified
Vybrands Advertising	Not read	NO	-submitted an uncertified copy of the company registration certificate
Brendo Promotions	Not read	NO	-Scored 58% for phase 2 (presentation) and not the required 70%
B Films Media cc	Not read	NO	-Did not submit a certified copy of company registration certificate but instead submitted an MSME certificate -SSC good standing certificate not certified and invalid as it was expired -only submitted 3 reference letters
Digital Edge Investment	Not read	NO	-Scored 44% for technical evaluation and not the required 70%
Weathermen & Co	Not read	NO	SSC Good Standing Certificate was expired and thus invalid

**8. Price comparison for bids that are substantially responsive:**

<b>Name</b>	<b>A. Price at <u>Financial</u> Bid Opening N\$</b>	<b>B. Bid Price after corrections</b>	<b>C. Price after Adjustments N\$</b>	<b>D. Price after Margin of Preference [If applicable]</b>	<b>Rank</b>
TBWA/Paragon	244,706.00	-	-	-	1

**Best evaluated bid:**

TBWA/Paragon (Quotations will be sourced as services are being rendered)